



bio



Steve Ruffner has led KB Home's Southern California division with an increased focus on innovation, customer satisfaction and building more environmentally friendly and efficient homes.

Steve Ruffner

KB Home Southern California President

Steve Ruffner has been president of KB Home's Southern California division since 2003. Having been with KB Home over 20 years, he is a prominent, well-respected leader in the California homebuilding industry and currently



runs the company's largest geographic division in both the state and the company. Ruffner oversees all the division's operations, including land acquisition, construction, purchasing, customer service, sales, marketing, and finance across eight counties, including San Bernardino, Riverside, Orange, San Diego, Kern, Imperial, Ventura and Los Angeles.

With a team of dedicated employees and a seasoned senior management staff, the division's focus is on offering affordable, energy-efficient Built to Order™ new homes. Ruffner and the Southern California division were the first to introduce KB Home's award-winning and industry-leading floor plans from The Open Series™ in 2008. In 2010, the team was named "Builder of the Year" by the Building Industry Association (BIA) of Southern California.

In addition to promoting affordability, innovation and efficient new building practices, Ruffner has also been a champion for earth-friendly building practices. Today, all new homes built in the Southern California division comply with both the EPA's ENERGY STAR and WaterSense guidelines. The division is also working to advance new green technologies, including solar power generation, smog eating roof tiles and LEED certification.

Since joining KB Home in 1987, Ruffner has held senior management positions across a variety of departments, including operations, land acquisition, purchasing and customer service. He spent the first 15 years of his career focused on the construction side of the business and has extensive experience in all facets of construction and land development. He started his career in real estate while attending the University of Arizona as an apartment property manager in Tucson, Arizona. Before joining KB Home in 1987, he was a customer service manager and superintendent for Pulte Homes in Tucson.

Ruffner is the past President of the Riverside County Chapter of the BIA of Southern California, and serves on the Riverside County Regional Medical Center Foundation board. He is also a member of the Wells Fargo Community Activity Board and is a former board member of the Inland Empire March of Dimes as well as the North County San Diego BIA Board of Directors.

Ruffner received a bachelor's of science degree in business administration with a major in real estate from the University of Arizona. Steve was a varsity athlete on the University of Arizona swim team. In his spare time, he enjoys U.S. Masters swimming, skiing and collecting vintage wrist watches. He and his wife reside in San Diego with their two daughters.

